

# ZAHRA POURFAKHRAEI

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Tehran, Iran

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**Web Site:** [ab-bellona.ir](http://ab-bellona.ir)

**Virtual CV:** [Pourfakhraei.ir](http://Pourfakhraei.ir)

**LinkedIn:** [atena-pourfakhraei](https://www.linkedin.com/in/atena-pourfakhraei)

**Summary:** *Front-end developer and Digital Marketing Specialist with +4 years of experience. My main skills are SEO, Content marketing and running Digital Marketing campaigns and Front-end development, with a successful HR management experience in [Injazanoonas](#) Startup. I'd like teamwork and I believe in synergy.*

## SKILLS & ABILITIES

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### **Front-end:**

HTML5, XHTML (Email Template), CSS3, SASS/SCSS, JavaScript, jQuery.

### **Framework & CMS:**

Bootstrap, WordPress

### **Digital Marketing:**

SEM (SEO & Ads) , SMO, Content Marketing, Email Marketing, DM Campaign Implementation and Analysis, Google Tools

### **Software development:**

Agile methodology (Scrum Framework)

### **Version Control System:**

GIT

### **Graphic Design:**

Vector Design (CorelDraw), Pixel Design (Photoshop)

### **Business:**

DISC & MBTI Analysis

Techniques of Negotiation & Presentation

Business Model & Business Plan Implementation

Minimum Viable Product (MVP) Implementation

Team Work & Gamification

### **Mentoring:**

Front-end Development, Digital Marketing

## RESEARCH INTEREST

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- UI/UX
- React & React Native
- Progressive Web Apps (PWA)
- Material Design
- Graphic Design ( Pixel & Vector )
- BlockChain
- Digital Marketing
- Entrepreneurship
- E-Business
- Strategic Management
- HRM
- CRM

## EXPERIENCE

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- 2017-Present *HR Manager & Digital Marketing Specialist, [InjaZanoonas](#)*  
. A web based Project focusing on female problems and questions.
- 2019-Present *Freelance Front-end Developer & Digital Marketer, [CalifaNet](#)*  
. Telework: California, USA
- 2017-2019 *Front-end Developer & Technical Consultant, [Anabizz](#)*  
. A market place for Laboratories all over the Country
- 2015-2018 *Front-end Developer, [ab-BellonA](#)*  
. A Programming & Designing Team: Full stack Web development, Android Programming, SEO, Graphic Design and IT consultation.
- 2015-2018 *Freelance Programmer & Designer*  
. See all my projects in <https://ab-bellona.ir>
- 2017-2018 *Graphic Designer & Android Developer in [Photon Accelerator](#)*  
. A Startup Team that supports by University of Tehran Foundation ([UTF](#))

## AWARDS

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- 2018 *3<sup>rd</sup> Team Rank, UI Develop ([Fanavard Contest](#))*  
Among of 581 teams, we're able to get 3<sup>rd</sup> place.

## EDUCATION

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- 2015-Present    BSc, Information Of Technology, University of Tehran  
*GPA : 17.15/20*
- 2018            Business Planning course, University of Tehran
- 2017            Pixel & Vector Designing, *Fardaye Roshan Institute*
- 2017            Android Programming, MFT  
*GPA: 100/100*
- 2016            Artificial Intelligence, University of Tehran  
Grade A+
- 2014-2015    Pre-University, Mathematics and Physics , *Mafakher Olum Iran HighSchool*  
*GPA: 16.78/20*
- 2011-2014    Diploma , Mathematics and Physics, *Sarfaraz HighSchool*  
*GPA: 19.6 /20*

*All certificates are presentable.*